



Symbol LS3008: Value class, rugged scanner enhances productivity in light industrial/manufacturing environments



Affordability meets ruggedness in a lightweight design

Whether you have sub-assembly line personnel working with small components, retail employees in the back room managing inventory, shipping and receiving, or healthcare workers at patient bedside or in the operating room, you need a bar code scanner that not only delivers reliable performance, but is also cost-effective. Where consumer-style scanners offer scanning performance at the right price, they are not built to withstand all day every day drops and bumps. The result is a high total cost of ownership, driven by high and often unanticipated repair and replacement costs.

Unlike its non-rugged counterparts, the lightweight Symbol LS3008 from Motorola offers the durability required to withstand all day everyday use — and is priced to meet the budget requirements of smaller manufacturing, light industrial and retail back room environments. In addition, the Symbol LS3008 delivers performance you can count on, ease-of-use for your employees and a new level of manageability. The Symbol LS3008 requires virtually no training — superior motion tolerance enables users to move rapidly from one bar code to another without delay or re-scanning. Optimized optics ensure peak productivity, delivering reliable first time scanning — even on damaged and poorly printed bar codes. The ability to remotely discover, provision and upgrade devices from a central remote location, through Remote Scanner Management (RSM) support, dramatically reduces management time and costs. And the ability to automatically switch between handheld and hands-free operation provides the flexibility to select the mode that will minimize worker fatigue and maximize productivity in your environment.

The combination of value pricing, rugged design and reliable and intuitive scanning in a small, easy-to-use and easy-to-hold lightweight device makes the Symbol LS3008 the ideal choice for bar code scanning in light industrial/manufacturing, retail and healthcare environments.

Streamlining operations in light industrial/manufacturing environments

The Symbol LS3008 provides the features and functionality that manufacturers need to cut costs — without sacrificing quality.

In the sub assembly line

In sub assembly lines, the Symbol LS3008 offers the flexibility needed to improve worker productivity and throughput in sub assembly lines, where parts can range from large to very tiny. The small, lightweight device is ideal in areas

Key Benefits:

- Ruggedness required for everyday use — yet affordable
- Improves productivity and streamlines operations
- Small form factor is ideal where space is at a premium
- Lightweight ergonomic styling is easy to hold
- Intuitive easy-to-use design virtually eliminates training
- IP53 sealing enables wipe downs and sanitizing for clean manufacturing and hospital environments, as well as use in dusty environments
- Patented frictionless Liquid Polymer Scan Technology will not wear out
- Innovative multi-line rastering scan pattern eliminates need for precise aim and positioning of scanner
- Reconstructs even damaged and poorly printed bar codes for first time every time scanning accuracy
- Can remotely discover, provision and upgrade devices from a central location
- Provides the onboard support needed to ensure integration with your POS system today and tomorrow



where space is a consideration. Employees can quickly scan components as they are used, either in handheld mode for larger items or hands-free mode by simply passing smaller items in front of the scanner. The resulting real-time update of inventory data provides management with visibility into the flow of parts on the shop floor, enabling just-in-time replenishment. Now, excess stock no longer needs to be maintained to ensure the availability of parts to keep the production lines moving, reducing capital costs — and improving profitability. And the ability to trace the individual components throughout the manufacturing floor enables rapid and cost-effective response in the event of a recall of any component.

At the loading dock

Designed to endure the heat, cold, moisture and dust, as well as drops to concrete, the Symbol LS3008 is ideal at the shipping dock. By replacing pen- and paper-based processes associated with incoming and outgoing shipments, the Symbol LS3008 provides the bar code scanning capability required to automatically identify incoming shipments. Errors arising from paper-based processes are eliminated. There is no need for the handwritten information to then be entered into a computer, improving productivity not only for dockworkers, but also for administrative staff. As shipments are received, the put-away process is significantly expedited due to the rapid availability of the right shelf location in the warehouse for storage, ensuring that parts are always in the right place when needed.

The Symbol LS3008 streamlines the processes on your shipping dock. For incoming shipments, processing time is significantly condensed, enabling the nearly instant visibility of inventory as it arrives at the dock. For outgoing shipments, the increased accuracy and speed of the shipping process translates into better customer service.

Back room inventory management

The Symbol LS3008 gives retailers the real-time inventory visibility required to ensure that the right product is available at the right time. Employees can quickly scan inventory, providing an accurate up-to-the-minute view of the quantity sold, the quantity on hand, the shrink and the inventory status for the store. The elimination of manual inventory processes drastically reduces errors, as well as the labor costs associated with physically taking inventory to support the order replenishment process. Inventories can be conducted as often as needed, without the worry of pulling workers away from the retail floor — and from serving customers. Since the exact location of inventory is always visible, product can always be located quickly and easily for a customer, improving overall service.

Accurate daily inventory data also improves the retail establishment's profitability. Orders are placed at the right time and for the right quantity, effectively reducing inventory carrying costs without risking costly stockouts that could lead to lost sales.

In shipping and receiving

The Symbol LS3008 boosts productivity at the receiving dock by enabling scanning of incoming inventory at the pallet, carton or item level. Shipment contents are instantly verified against purchase orders. Product availability is immediately visible to employees on the sales floor, eliminating lost sales due to the typical delay in inventory visibility associated with manual processing. And in environments with multiple store locations, inventory can be quickly directed to the right store, enabling proper balancing of products between locations.

Improving patient safety in healthcare

The Symbol LS3008 offers features that are ideal for hospital environments. The rugged design provides the durability needed for 24x7 day-in and day-out use. The IP53 sealing addresses the need for cleanliness, providing the ability to endure regular wipe downs. The easy-to-use scanner significantly reduces the high cost of training and support that would otherwise be incurred with a large around-the-clock staff. And the lightweight small device is ideal for areas where space is at a premium — such as an operating or emergency room.

In operating and emergency rooms

The Symbol LS3008 enables the real-time scanning of critical items, such as medical equipment and tools, as they are used in the operating or emergency rooms. The ability to quickly and accurately conduct beginning and ending inventories protects against loss of expensive equipment and ensures all items are accounted for on either end of a procedure. Items can be replaced rapidly from inventory to ensure essential items are always on hand for critical medical care. And the high sealing rating enables the scanner to be wiped down and sanitized regularly without damaging the scanner or compromising its performance.

At the patient's bedside

The Symbol LS3008's lightweight, ergonomic design and accurate high performance scanning are ideal for critical specimen collection and medication verification applications. Scanning patient wristbands ensures that the right specimen is collected from the right patient, avoiding any inadvertent mix-ups in test results, diagnoses and subsequent courses of action. And scanning of patient wristband and medication containers ensures that the right medication type and dosage is administered to the right patient in the right manner, protecting the safety of patients and reducing preventable errors.



In addition to improving patient safety by increasing accuracy, the Symbol LS3008 eliminates many of the prior manual steps associated with paper- and pen-based processes. The productivity of medical staff is improved. Nurses and physicians are able to make their rounds more efficiently — less time is spent on paperwork, providing more time to deliver personalized care to more patients.

Bringing a new level of cost-efficient scanning to demanding environments

When you need affordability, performance and durability, the Symbol LS3008 handheld scanner from Motorola delivers. Combining advanced scanning technology, reliability and ease-of-use, this value-priced rugged scanner opens up a new world of efficiency and productivity in demanding environments.

And since even rugged devices need a support plan, Motorola's Service from the Start Advance Exchange Support provides next-business-day delivery of a replacement device for maximized uptime and productivity. This offering also includes Motorola's unique Comprehensive Coverage, which extends normal wear and tear to cover accidental damage to scan elements, exit windows, and other internal and external components at no extra charge — significantly reducing your unforeseen repair expenses.

Get all the benefits of scanning technology in a cost-effective device that offers a low total cost of ownership with virtually no downtime — with the Symbol LS3008.

For more information on the Symbol LS3008, please visit us on the Web at www.symbol.com/l3008, or access our global contact directory at www.symbol.com/contact



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